EBAA APPOINTS CHIEF OPERATIONS OFFICER AND COMMUNICATIONS DIRECTOR

News / Business aviation, Personalities

The European Business Aviation Association (EBAA) has created two new senior positions to help it expand horizons for business aviation in Europe. **Robert Baltus** has been appointed to the post of **Chief Operations Officer (COO)** and **Eric Drosin** has been named **Communications Director** , effective September 4.

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Robert Baltus' aviation experience spans nearly 20 years advising and supporting senior management and executive Boards of a variety of aviation related companies. He has worked for aircraft management, fractional and charter operators and has built strong relationships with the leading business aviation companies in the industry. A business aviation specialist, Baltus is experienced in start-ups, fleet selection, training and strategic change management. He has a business management degree from HES Amsterdam and an MSc in Air Transport Management from Cranfield University.

Eric Drosin, a Brussels native, has over two decades of experience in communications, public affairs and advocacy across the transport, energy, sustainability, apparel and luxury goods sectors. He has worked as a journalist for major global news organisations and has led communications and advocacy efforts to promote automotive hybrid technology, combat climate change through low-carbon technologies, increase access to nutrition and fight the devastating effects of diabetes.

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