



NESTE SUPPLIES SUSTAINABLE AVIATION FUEL TO HOTELPLAN GROUP VIA THE NESTE IMPACT EMISSION REDUCTION SOLUTION

News / Manufacturer



Neste will supply sustainable aviation fuel to Hotelplan Group, a globally active Swiss travel group in the leisure and business travel sector, to enable Hotelplan to expand the use of SAF across the whole group. Hotelplan purchases unblended, i.e. “neat”, sustainable aviation fuel for a total value of 300,000 Swiss Francs via [Neste Impact](#), a solution that enables companies to credibly reduce the carbon footprint of air travel activities.

The purchase of Neste’s SAF is a next step in Hotelplan Group’s broader sustainability strategy, that includes promoting the use of SAF and the removal of CO₂ from the atmosphere via innovative technologies such as direct air capture. Flights taken by Hotelplan Group’s customers are the main source of its greenhouse gas (CO₂e) emissions, accounting for 87% of such emissions. The SAF purchase from Neste will help Hotelplan Group expand the availability of SAF to its customers as part of booking trips with flights to enable them to choose to travel more

sustainably. Hotelplan Group also uses SAF for some of its own business trips.

Laura Meyer, CEO of Hotelplan Group commented: “We don’t yet have all the answers to the issues related to more sustainable development of tourism. But we are adopting a proactive approach to develop our sustainability strategy, focusing on innovative solutions and actively seeking ways to assume responsibility. SAF is currently only available in limited quantities and is more expensive to produce than conventional jet fuel. By purchasing for the entire Hotelplan Group, we can secure larger volumes of SAF and make it available to our customers. This will also allow us to support the ongoing development and scaling of this innovative technology,” said Laura Meyer, CEO of Hotelplan Group.

Kimmo Salminen, Vice President, Market Development & Strategy at Neste’s Renewable Products business said: “We are excited Hotelplan Group is purchasing SAF via our Neste Impact solution, enabling them to reduce the greenhouse gas emissions from their aviation activities and to offer their customers a lower-emission alternative for traveling for business or leisure. Neste Impact provides Hotelplan a solution ensuring emissions are credibly reduced, which is important considering the ever-increasing reporting requirements and public demand for transparency.”

02 JULY 2024

ARTICLE LINK:

<https://connect.50skyshades.com/news/manufacturer/neste-supplies-sustainable-aviation-fuel-to-hotelplan-group-via-the-neste-impact-emission-reduction-solution>