EXPANDED GULFSTREAM CUSTOMER SHOWROOM - IMMERSIVE G400 INTERACTION

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Gulfstream Aerospace has expanded the customer showroom located at its Savannah-based worldwide headquarters to include the all-new Gulfstream G400. The innovative G400 experience features a full-size mock-up of the aircraft, immersive multimedia content and an interior design display.

“The expanded showroom brings a new level of interaction and customer immersion to the G400 and offers great inspiration for the aircraft interior design and completions process,” said Mark Burns, president, Gulfstream. “Our marketing, sales and design teams worked together to create this one-of-a-kind experience to showcase the G400’s cabin and performance capabilities. Customers will enjoy a multisensory experience like no other while exploring the technologies behind the Gulfstream cabin environment, safety differentiators and performance capabilities.”

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The G400 showroom features advanced projection-mapping technology to highlight various aspects of what makes the Gulfstream customer experience unique. Customers will also have opportunities to learn more about the G400's safety and wellness-enhancing features, including the Gulfstream Symmetry Flight Deck and signature Gulfstream Cabin Experience, as well as gain new insights into the innovative Gulfstream design process.

The full-scale G400 mock-up also features a 2.5-living-area floorplan configured for up to 11 passengers. A dedicated interior designer will be available to guide visiting customers through a carefully curated selection of upholstery, leathers, textiles and custom carpeting ideally suited for the G400 cabin.

Announced on Oct. 4, the all-new, innovative G400 is the first entry into the large-cabin business-jet class in more than a decade. Designed to reinvent 21st-century business travel, the aircraft will travel 4,200 nautical miles/7,780 kilometers at its long-range cruise speed of Mach 0.85. The G400 also features Gulfstream's Predictive Landing Performance System, 10 Gulfstream panoramic oval windows and all-new plasma-ionization clean air system.

In addition to the new G400 experience, the Savannah-based showroom also features full-size mock-ups of the award-winning Gulfstream G600 and all-new Gulfstream G700, all available for customer visits by appointment.

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