KASZEK MAKES FIRST AVIATION AI INVESTMENT, BACKING TRAVELX'S TRILLION-DOLLAR DYNAMIC INVENTORY VISION

News / Airlines, Finance

TravelX announced that Kaszek, Latin America's leading venture capital firm, made a substantial investment in its platform, bringing the company's total funding to $45 million. The investment marks Kaszek's first foray into the aviation technology space, reflecting its conviction that artificial intelligence is creating an entirely new category of revenue management solutions, one capable of transforming airline inventory from a static asset into dynamic, continuously optimized inventory. TravelX believes this shift represents a major boon to the global airline travel industry that will help it cross the trillion-dollar revenue threshold.

Nicolas Berman, Partner at Kaszek commented: "Artificial intelligence is reshaping every major industry, and we believe aviation is another high-potential opportunity market to be redefined. TravelX isn't simply improving an existing process; its AI-native platform has the potential to fundamentally change how airlines monetize inventory, optimize their networks, and serve travelers. We are excited to partner with the TravelX team as they build what we believe can become a defining technology company in global aviation."

Juan Pablo Lafosse, Chief Executive Officer of TravelX stated: "For decades, airlines have optimized the moment a ticket is sold. We have proven there are huge, untapped revenue opportunities that begin after the booking. Every day, millions of airline seats become more or less valuable as demand, operations, and customer circumstances evolve. AI allows airlines to respond to those changes continuously, transforming static inventory into a dynamic commercial asset. We're proud that Kaszek shares this vision and excited to build the future of airline commerce together."

With the backing of Kaszek, TravelX has completed a Series A financing round, with participation from Thayer Ventures, which will accelerate product innovation, expand TravelX's AI platform, strengthen its global commercial presence, and support the company's mission to become the intelligence layer powering the next generation of airline revenue management.

For decades, airline inventory has remained largely static once a ticket is issued, limiting an airline's ability to respond to changing demand, operational disruptions, and evolving customer needs. Unlike traditional revenue management systems that rely primarily on forecasting demand before a ticket is sold, TravelX continuously analyzes real-time operational conditions, customer behavior, network demand, and commercial opportunities after booking. The platform enables airlines to make intelligent inventory decisions throughout the customer journey, maximizing profitability while improving operational efficiency and passenger satisfaction.

Today, TravelX partners with some of the world's most innovative airlines, including Viva, Volaris, AirAsia, WestJet, GOL, Scoot and Cebu Pacific, with more global airline deployments currently underway.

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