



# MEBAA CONFERENCE MOROCCO OPENS THE FUTURE OF BUSINESS AVIATION

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## ***Attention! Marrakech Based Event Announces Agenda!***

The MEBAA Conference Morocco, taking place 24 September 2019 at the Mandarin Oriental Hotel in Marrakech has announced the agenda for the one-day event. The conference will highlight the major opportunities and challenges facing the business aviation market in the region, within three topic clusters addressing the one unifying element – the future of business aviation.

Introducing the Conference, the participants will address the innovations of the business aviation industry within the topic segment “Creating the Future”, followed by the challenges inside “Saving the Future” discussion. The Conference will also generate the question of raising the new generations of the bizav professionals inside the last topic cluster “Joining the Future”.



The honor of opening the conference belongs to H.E. Mohammed Sajid, Minister of Tourism, Air Transport, Crafts and Social Economy of Morocco, who will give the keynote address, followed by a keynote presentation by Zouhair Mohammed El Aoufir, CEO of Office National des Aéroports (ONDA), focusing on Morocco's business aviation future projects regarding airports and infrastructure. The conference is also supported by the General Directorate of Civil Aviation, Morocco.

"Shaping the future of business aviation is the essential premise of each MEBAA Conference. When it comes to Morocco, this statement is especially enriched. Over the last few years, Morocco has become the new MENA hub for aviation in general and in particular for business aviation." says Ali Alnaqbi, Founding & Executive Chairman of the Middle East & North Africa Business Aviation Association (MEBAA). "We are meeting a lot of industry's challenges, we will address during the conference as well. This is a perfect opportunity to enrich our experience and knowledge about business aviation and related subjects, with networking ideas of future initiatives. With the aim of reaching resolutions that will help at saving the future we want to build"

In addition to presentations, other sessions will include the impact of big data on the business aviation industry; research and development; new technologies such as blockchain and future of transportation. Challenges of business aviation will also be addressed, including regulations and legislations in the region, business aviation shift from products to services and how to bridge the knowledge gap between generations of business aviation.

In recent years, MEBAA Conferences have become a highly respected gathering points by bringing high- profile speakers, industry professionals and motivated individuals together in a more personal setting. Attendees will have the opportunity to network with key players and industry leaders throughout the

day, to discuss specific areas of business aviation, identify opportunities, seek solutions to challenges facing the industry and do business.

**The MEBAA Conference Morocco will be followed by the MEBAA Show Morocco on September 25 & 26, a two-day event at Marrakech Menara Airport. To register to attend the MEBAA Conference Morocco, please visit [www.mebaaconference.com](http://www.mebaaconference.com)**



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