



ROTORTRADE RELEASES 2025 NORTH AMERICAN HELICOPTER MARKET REPORT

News / Business aviation



Rotortrade released its North America Helicopter Market Report 2025, providing an in-depth analysis of the world's largest and most mission-intensive helicopter market. The report examines the structural forces shaping helicopter activity across the United States and Canada, where demand is underpinned by EMS, utility, firefighting, and public-service operations. North America continues to host one of the highest-value turbine fleets globally and remains the anchor market for medium and twin-engine civil helicopter operations.

While global helicopter sales volumes remain below their 2014 peak, the report highlights a clear shift toward services, lifecycle support, and pre-owned aircraft activity, driven by high utilisation rates and extended OEM delivery backlogs. In North America, delivery delays of two to three years for new aircraft are pushing operators toward pre-owned solutions, even as owners retain aircraft longer, resulting in strong demand and limited inventory availability.

Robert Brant, Vice President and Head of Region USA & Canada at Rotortrade commented: "North America remains the most resilient, demand-driven helicopter market in the world, but inventory scarcity has become the defining constraint. With long OEM lead times, access to mission-ready aircraft and the ability to configure and deliver them quickly are now critical."

The report details how buyer behaviour in the region is shaped by mission readiness, bid

compliance, and configuration requirements, particularly in EMS and public-service tenders where operators must often control aircraft at the time of bid. As a result, turnkey acquisition solutions covering importation, reassembly, modification, and certification are increasingly in demand.

The analysis also outlines Rotortrade's North American strategy, centered on a focus on higher-value twin-engine aircraft and the expansion of integrated support capabilities. This includes the opening of Rotortrade's FAA Part 145 facility in Latrobe, Pennsylvania, enabling in-house importation, reassembly, conversions, and maintenance, and reinforcing the company's lifecycle-driven approach to the market.

Looking ahead, the report concludes that North America will remain a structurally strong helicopter market into 2026. Growth will be determined less by demand and more by access to suitable aircraft, operational readiness, and the ability to deliver complete, mission-ready solutions.

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