



NEW FULL-ELECTRIC CARS FOR BUSINESS AVIATION FLIGHTS: MILANO PRIME AND BMW RENEW THEIR PARTNERSHIP

News / Airports / Routes, Business aviation



SEA Prime and BMW continue and consolidate the historic partnership by increasing the offer of services for customers of the leading airport in business aviation in Italy and among the first in Europe. Milano Linate Prime's fleet of vehicles dedicated to business aviation flights is enriched with two new BMW i3s. BMW Group's first fully electric model, BMW i3 represents the synthesis of the group's approach to sustainable mobility: from production using 100% renewable energy, to zero-emission circulation, up to the reuse of various materials and recycling of 95% of car components at the end of use. The adoption of the two BMW i3s for ever greener mobility is part of SEA Prime's commitment to sustainability in the Milan Linate and Malpensa airports accredited to level 3+ of carbon neutrality by ACI Europe.

"We are proud to announce the renewed collaboration with BMW, which allows us to offer excellent services to our customers and to pursue SEA Prime's sustainability objectives," said CEO Chiara Dorigotti. "We therefore continue to guarantee quality and safety: essential factors in recent periods, which have contributed to the recovery of business aviation traffic at Milano Prime."

"The collaboration with SEA Prime gives us the opportunity to be present in a strategic situation for the city of Milan," said Federico Izzo, BMW Marketing Director, "where we have the opportunity to

communicate our brand values ??to an exclusive target. The presence of BMW i3 is an excellent element that adds value and premiumness to the service offered. "

The partnership is part of a consolidated relationship over the years, which began with the opening of the BMW Business Center in Milan Prime in Linate in 2016, featuring 5 meeting rooms with modular spaces also open to external customers looking for quality time and space in a reserved place in Milan.



10 NOVEMBER 2020

ARTICLE LINK:

<https://connect.50skyshades.com/news/business-aviation/new-full-electric-cars-for-business-aviation-flights-milano-prime-and-bmw-renew-their-partnership>