



DESERT JET CENTER PARTNERS WITH TITAN AVIATION FUELS AND LAUNCHES NEW SOFTWARE SYSTEM TO ENHANCE CUSTOMER EXPERIENCE

News / Business aviation



Desert Jet Center, located at the Jacqueline Cochran Regional Airport (KTRM) in Thermal, California, and recently designated preferred FBO status by the Corporate Aircraft Association (CAA), announced its recent partnership with TITAN Aviation Fuels. Desert Jet Center's new fuel provider will deliver high-quality products and value to its clientele flying into the FBO. In preparation for its busy season, the company has also launched its new software system, X-1FBO, which will enhance the customer experience further.

Desert Jet Chief Executive Officer, Jared Fox, commented: "After a very thorough process, we found that Titan Aviation Fuels is the best fit for Desert Jet Center and our continued growth. After getting to know the Titan team and seeing their operation we are confident that our new

partnership will benefit our customers, employees and community."

Robbie Stallings, President of TITAN Aviation Fuels, said: "We proudly welcome Desert Jet Center to the Titan branded FBO network. Desert Jet is well known in the industry for unsurpassed service, facilities, and support. We are thrilled to partner with them, offering fuel programs to bring added value to the service they provide their customers."



Desert Jet Center's investment in the latest FBO technologies creates higher service efficiencies. Paperless tracking of fuel loads and up-to-the-minute status notifications of all reservations, flights, and requested services personalizes the customer experience and provides clients peace of mind.

Desert Jet Center FBO General Manager, Roman Mendez, said: "We are excited to be operating X1-FBO software platform, with its automation enhancements our team can continue to focus its time on providing great customer service and less time on data entry. Our guests can count on accurate and expedited service!"



18 OCTOBER 2022

ARTICLE LINK:

<https://connect.50skyshades.com/news/business-aviation/desert-jet-center-partners-with-titan-aviation-fuels-and-launches-new-software-system-to-enhance-customer-experience>