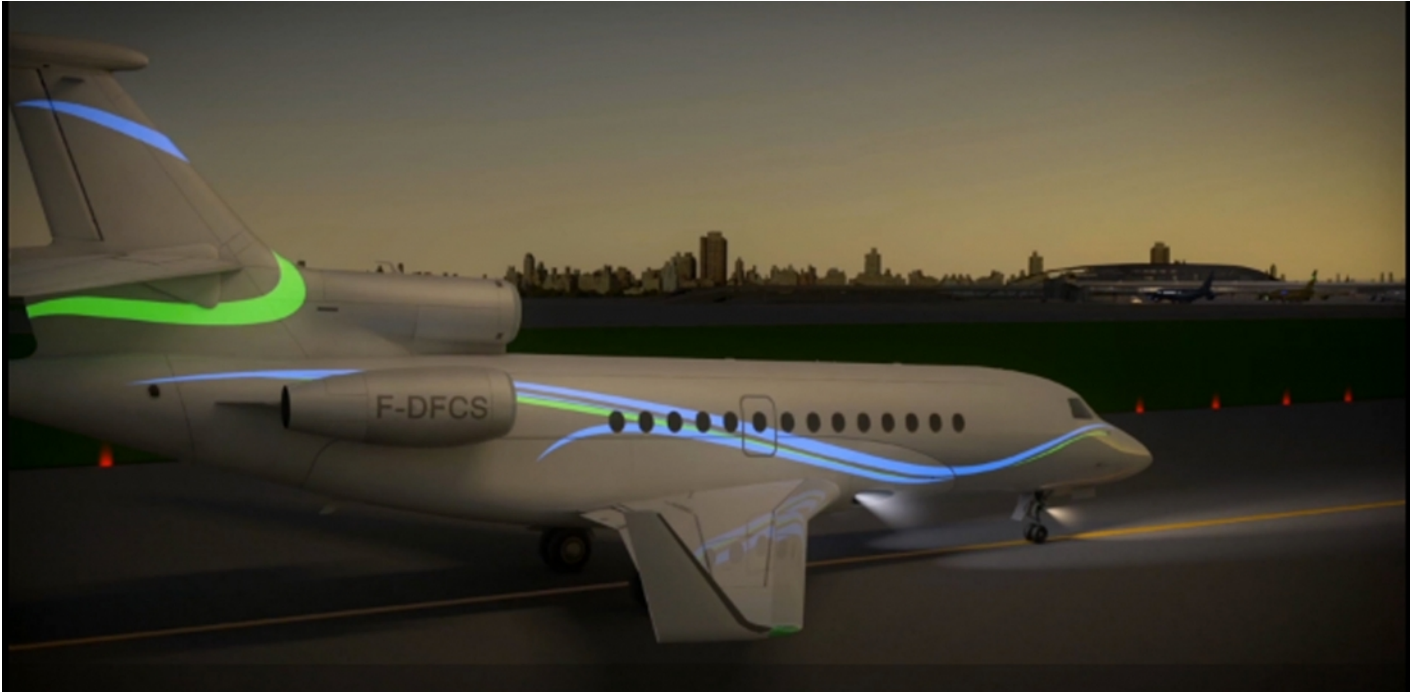




AIRCELLE ELECTRO-LUMINESCENT DISPLAYS MAKE BIZJETS GLOW

News / Business aviation



Safran's **Aircelle** division made a big impression on Paris Air Show visitors in June when it demonstrated its super-thin **electroluminescent** variable display lighting on an Airbus A380. For NBAA 2015 Aircelle (Booth N5317) has integrated the display onto a 370-microns-thin magnetically backed film that can be easily positioned on a business jet, turning it into an infinitely reprogrammable glowing canvas for images and animations. The jet literally glows with the Aircelle Illuminate the Sky system installed.

"This is a unique solution for business aircraft owners who want their aircraft to really stand out with customized personalization, and for corporate branding," explained Serge Ri  re, Aircelle's site and operations director. The French company is currently in discussions with several companies regarding multiple applications for the electro-luminescent displays.

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