

ALASKA AIRLINES INAUGURATES SERVICE BETWEEN LOS ANGELES AND BALTIMORE

News / Airlines, Airports / Routes



Alaska Airlines inaugurates new service between Los Angeles (LAX) and Baltimore today, offering introductory one-way fares of \$134.* Customers must purchase their tickets by Sept. 18 and travel by Nov. 18, 2015 to take advantage of the introductory fare.

"Our new non-stop Los Angeles-Baltimore service provides our Southern California customers easy access to this historic Mid-Atlantic seaport city, as well as further access to the nation's capital nearby," said John Kirby, Alaska Airlines' vice president of capacity planning. Alaska also flies nonstop from Los Angeles to Reagan National Airport.

Summary of new service:				
Start date	City pair	Departs	Arrives	Frequency

Sept 9	Los Angeles-Baltimore	10:10 p.m.	6:04 a.m.	Daily
Sept 10	Baltimore-Los Angeles	7:25 a.m.	10:40 a.m.	Daily

All times listed are based on local time zones.

The airline is offering members of its Mileage Plan double miles on the new route from Sept. 9 through Oct. 9, 2015. To qualify, travelers must be members of Alaska Airlines' Mileage Plan and register at www.alaskaair.com. Customers who have not yet joined Mileage Plan can enroll at no cost online.

Alaska is operating the new flights with fuel-efficient, next generation Boeing 737 aircraft. Customers can enjoy free entertainment on their own devices and power at every seat, as well as Northwest-inspired food and beverages, such as Beecher's Flagship cheese, and exclusively blended Canoe Ridge wine.

Alaska Airlines, a subsidiary of Alaska Air Group (NYSE: [ALK](http://www.alaskaair.com)), together with its partner regional airlines, serves more than 100 cities through an expansive network in the United States, Canada and Mexico. Alaska Airlines ranked "Highest in Customer Satisfaction Among Traditional Carriers in North America" in the J.D. Power North America Airline Satisfaction Study for eight consecutive years from 2008 to 2015. Alaska Airlines' Mileage Plan also ranked "Highest in Customer Satisfaction with Airline Loyalty Rewards Programs" in the J.D. Power 2014 and 2015 Airline Loyalty/Rewards Program Satisfaction Report. For reservations, visit www.alaskaair.com. For more news and information, visit Alaska Airlines' newsroom at www.alaskaair.com/newsroom.

***General terms and conditions:** Seats are limited and may not be available on all flights or all days. Some markets may not operate daily service. Fares are nonrefundable, are priced in U.S. dollars, and include all applicable taxes, fees and charges based on one-way travel. A ticket purchased at an Alaska Airlines airport location or through a reservation call center will cost \$15 more per person than the advertised fare. Differences in fare and taxes, fees and charges apply to any changes made after ticketing. A \$125(USD) change fee per person applies to changes made within 60 days of ticketed travel. The change fee is waived when travel is wholly within the state of Alaska on flights operated by Alaska Airlines. Other restrictions— such as day of week, blackout dates and advance purchase requirements — may apply. Some flights may be operated by Horizon Air, SkyWest, or PenAir. Additional U.S. taxes may apply to itineraries involving more than one stopover or a stopover lasting more than 12 hours. Bag fees apply for checked baggage. See alaskaair.com or call Alaska Airlines reservations at 1-800-ALASKAAIR for complete fare rules, checked baggage policies and more information.

****Terms and conditions for double miles:** Registration at alaskaair.com is required prior to your first qualifying flight and must be completed no later than Oct.9, 2015. The double miles offer is valid only on qualifying nonstop flights between Los Angeles to Baltimore. Flights must be marketed and operated by Alaska Airlines. Flight miles must be credited to your Alaska Airlines Mileage Plan account in order to earn double miles. Offer not valid on free or award travel tickets. Double miles do not count toward Mileage Plan elite status. Please allow four to six weeks for miles to be credited to your Mileage Plan account. All terms and conditions of the Mileage Plan program apply. Offer subject to change without notice.

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