



SIGFOX AND LOUIS VUITTON PARTNER FOR INNOVATIVE LUGGAGE TRACKER

News / Airlines



Sigfox, the leading IoT service provider, and Louis Vuitton, the most iconic luxury brand in the world, have announced the release of a luggage tracker that uses Sigfox technology. Exclusively available with the Louis Vuitton Horizon luggage range, it allows passengers to track their checked luggage in major airports, even while travelling between different countries.

The tracking device is the first to include Sigfox's Monarch service. Unveiled at the World IoT Expo in September 2017, Monarch is a new service that enables devices to run seamlessly in all parts of the world, by automatically recognising and adapting to the local radiofrequency's standards. As global operations are split into three geographical zones, the use of Monarch unlocks endless applications in logistics and supply chain, the consumer market, and automated maintenance for the shipping, aircraft and railway industries.

Asset tracking is the most important vertical in the massive IoT industry and Monarch represents a major breakthrough. This project is the first commercialized application of many millions that will be developed in the coming years. Sigfox's unique value proposition is currently the only one allowing this kind of use case: a global network combined with a

simple technology based on cost efficiency and low-energy consumption.

The luggage tracker is available as an additional accessory for the Horizon 50, 55 and 70 models and can easily be clipped into a pocket within the suitcase. Extremely easy to use, its low energy consumption ensures a battery life of up to six months.

For additional information about the list of airports where the Monarch service is available, please check:

<https://www.louisvuitton.com/Horizon70/Airports>

For more information on Sigfox, please visit our website or find us on Twitter or LinkedIn.

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