



CHINA SOUTHERN LAUNCHES CROSS-BORDER E-COMMERCE PLATFORM

News / Airlines



China Southern [Airlines](http://www.csair.com) (CZ) Tuesday announced the launch of its cross-border e-commerce platform - Southern Cross-Border Purchase (<http://csairshop.com>).

Through the e-commerce platform, customers can purchase the hottest goods in the overseas markets including the U.S., Japan, Australia and New Zealand. The platform also brings benefits and convenience to the staff of the airline, who can buy the imported products at the lowest price.

Relying on the airline's global route network, the e-commerce platform is committed to providing customers with quality products at a favorable price and a fast delivery speed.

In January 2015, the Cargo Department of China Southern cooperated with cross-border e-commerce operators and overseas producers and suppliers to create B2C procedures and develop transport channels. Currently, its cross-border e-commerce business has covered 13 international destinations - Los Angeles, Vancouver, New York, Auckland, Tokyo, Frankfurt, etc.

In January-July 2015, China Southern carried more than 1,500 tonnes of cross-border packages.

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SOURCE: WCARN

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